OASSIS

970 Lawrence Ave. West, Suite 104, Toronto, Ontario M6A 3B6 Tel 416-781-2258 Fax 416-256-3021 Toll Free 1-888-233-5580 www.oassisplan.com



January 26, 2011

Dear Martin,

I would like to take the opportunity to thank you for helping us work on our organizations positioning statement, we now use this positioning statement every time we talk to our customers.

We can deliver on our positioning because OASSIS understands our people, the not-for-profit community that we serve, and because we ourselves are a not-for-profit and therefore truly understand that every penny counts.

In all of our communications, product offerings and service, OASSIS shows that we are focused on and understand the not-for-profit business and this is what sets us apart. It is why organizations move their employee benefit business to us, and is why they remain loyal to us. We are an invaluable extension to their business because we support their strategic human resource goals.

Thank you Martin for taking us on the journey of walking us through the process of finding the right statement for us to use that truly defines us.

Kindest regards,

Karen Bentham

Executive Director, OASSIS